

Aravind Karnam

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EDUCATION

CALIFORNIA STATE UNIVERSITY

MS IN COMPUTER ENGINEERING
May 2017 | Sacramento, CA

SRI VENKATESWARA UNIVERSITY

BTECH IN ELECTRONICS INSTRUMENTATION & CONTROL ENGINEERING
May 2013 | Vidhya nagar, AP
NBKR Institute of Science & Technology

LINKS

Github:// [aravindkarnam](#)
LinkedIn:// [aravindkarnam](#)
Twitter:// [@aravind_karnam](#)
Reddit:// [aravind_karnam](#)

SKILLS

PRODUCT MANAGEMENT

Product road mapping • User journey mapping • Product Analytics • UI design
Copy writing
Stake holder management

PROGRAMMING

Over 5000 lines:
Javascript • Python
ReactJs • Express
Familiar:
Pandas • Tensorflow • MySQL
• Scikit-learn • Django

EXPERIENCE

URBANPIPER | SENIOR PRODUCT MANAGER

Mar 2023 - Present | Bengaluru, KA, India

- Working on advanced menu management module, self serve sign-up and on-boarding.

PRODUCT MANAGER

Nov 2021 - Mar 2023

- Scoped and shipped a reconciliation tool for restaurant owners to match payouts from online platforms with reports from Point of sale and Bank statement, to identify leakages in revenue and plan discount budgets.
- Worked on Prime - A new entrant in cloud based POS. Built breadth and depth in feature offerings to bring parity with incumbent products in the market, leading to 7x growth in product adoption within 6 months.
- Built a self on-boarding wizard to launch new outlets of chain restaurants. More than 85% of on-boarding is now channeled through wizard, bringing down on-boarding costs significantly.
- Responsible for hiring APMs and building a product pod with focus on feature prioritisation, launching new features and driving user adoption.

ASSOCIATE PRODUCT MANAGER

oct 2020 - oct 2021

- Led and shipped Atlas, a replacement for an ageing CMS and CRM tool called Quint.
- Moved 100% of all existing customers from old interface to the new without any interruption to their business.
- Built Piper Academy, a library of help videos embedded in the product itself. Critical to on-boarding new users and contextual help while using application.

SR. SOFTWARE ENGINEER

sep 2019 - oct 2020

- Built an ETL pipeline solution to periodically extract data from Transactional database(MySQL) transform and load it on Analytics database(Clickhouse) using DAGs running on airflow.
- Compared various columnar storage databases, data pipeline orchestration solutions, bench-marked performance to arrive at this particular stack for ETL.

JUDICIAL BRANCH OF ARIZONA, MARICOPA COUNTY |

SOFTWARE ENGINEERING CONSULTANT

Mar 2018 - Jun 2019 | Phoenix, AZ, USA

- Developed an AI chatbot system that can check-in jurors, respond to court summons, answer FAQs about jury duty.
- Built a POC to convert scan documents of minute entries and case filings of family court into text through OCR and used stanford NER tagger libraries to extract information about plaintiffs, lawyers and other case related information

KPMG | SOFTWARE ENGINEERING CONSULTANT

Jan 2017 - FEB 2018 | Sacramento, CA, USA

- Worked in Advisory team focusing on state and local government agencies.
- Quick prototyping to evaluate feasibility of a solution and writing reports for perusal by seniors in the team and government officials.

INTERSTATE 21, LLC | SOFTWARE ENGINEER INTERN

Aug 2016 - Dec 2016 | Sacramento, CA, USA

- Full stack developer. AngularJs, NodeJs .